



# OUR MISSION

Pool Craft is a company committed to building and servicing swimming pools at a competitive price without compromising quality or our integrity. Focused on developing long-term relationships by offering superior customer service, high quality products, timely service and a great experience are elements that separate Pool Craft from our competition. The name and reputation of Pool Craft is based solely on our customers' positive experience and a commitment to after sales service.

Pool Craft has been a trusted swimming pool expert since 1974. Specializing in new pool construction & renovations, we are a full service pool builder capable of handling all aspects of pool planning, installation and backyard design from start to finish. When you select Pool Craft to make your backyard dream a reality you are working with award winning landscape architects and designers that will be with you every step of the way. We are equipped to handle all aspects related to swimming pools, from design, to installation, to after sales service. Pool Craft is your turnkey company.

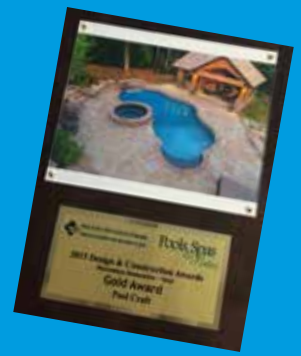
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*"Hi Jason, I wanted to thank you for the complimentary pool cleaning yesterday morning. I am not sure if it is something that you normally do for new pool owners or did it have something to do with the fact that you knew we were celebrating Nick's 40th birthday party on Saturday night? Either way, it was very much appreciated. Your organization is so professional and it is the little things that make all of the difference. The party was a huge success, at one point we counted 16 adults in the pool and there was still lots of room. Everyone was so complimentary over the pool and backyard design. We sang your praises the entire night. We are doing our best to drum up more business for you and your team!" - Michelle & Nick*

# CAN WE BRAG FOR A SECOND?

## RECENT ACHIEVEMENT AWARDS



- 2016 - Gold, Renovation/Restoration - Vinyl
- 2016 - Gold, Outdoor Vinyl Pool, up to 450 ft2 (no Water Features)
- 2016 - Silver, Outdoor Vinyl Pool, 451-700 ft2 (no Water Features)
- 2016 - Silver Vinyl Pool & Hot Tub Combination
- 2016 - Supplier award, Best Vinyl Pool with Water Features
- Winner of 2 Landscape Ontario Awards of Excellence for Residential Construction projects between \$250,000 and \$500,000
- 2015 - Gold, Renovation/Restoration - Vinyl
- 2015 - Silver, Outdoor Vinyl Pool – 451-700 ft2 (with Water Features)
- 2015 Silver, Pool & Hot Tub Combo
- 2015, Supplier Award, Best Vinyl Pool
- 2015, Supplier Award, Favourite Pool of 2015
- 2014 - Silver, Renovation/Restoration – Vinyl
- 2014 - Silver, Best Family Recreation Centre
- 2014 - Bronze, Outdoor Vinyl Pool – 451-700 ft2 (with Water Features)
- 2014 - Supplier Award, Best Vinyl Pool with Water Features
- 2013 - Gold, Vinyl Swimming Pool and Hot Tub Combination
- 2013 - Gold, Outdoor Vinyl Pool – Up to 450 ft2 (no Water Features)
- 2013 - Supplier Award, Best Vinyl Pool without water features
- 2012 - Silver, Outdoor Vinyl Pool with Water Features
- 2012 - Silver, Best Family Recreation Centre

## WE ADHERE TO THE HIGHEST STANDARDS OF PROFESSIONALISM

### POOL & HOT TUB COUNCIL OF CANADA

Members are knowledgeable & continually update their skills. They promote the safe enjoyment of pools and hot tubs by sharing their knowledge with others. Members abide by a strict code of ethics, follow industry guidelines & operate with a valid clearance certificate.

### APSP

All members of the Association of Pool & Spa Professionals are distinguished by their adherence to a set of ethical principles and policies that set APSP members apart from other industry practitioners. Through the APSP Code of Ethics, members commit to an exceptional standard of conduct, care, integrity, reliability, and safety that distinguishes them within the swimming pool, hot tub, and spa industry.

### LANDSCAPE ONTARIO HORTICULTURAL TRADE ASSOCIATION

LOHTA members have a commitment to maintain confidence and trust in the profession of horticulture and encourage and support education and research within the horticultural field.

### CFIB

For over 40 years, CFIB has represented the interests of the small business community to all three levels of government in their fight for tax fairness. A firsthand perspective regarding the state of the economy, as well as feedback concerning what changes need to be made to government policies.



*"When looking for a company to build our pool we cared about 3 things: Their ability to do it on time; their ability to do it on budget and their responsiveness to our needs. Pool Craft was by far and away the most customer centric and professional company that we dealt with. They not only met our expectations, but exceeded them. They were the only company that volunteered to take us to visit clients homes to see their craftsmanship. They were the only company that had a project plan in place letting us know the start and end date for the job. And, they worked within our budget to build the pool of our dreams" - Mark G*



# THE PROCESS

It starts with a plan... no project should be completed without a design!

**Design.** We pride ourselves on custom designs that result in a beautiful backyard oasis. We appreciate that each project is unique & attention needs to be paid to every detail. Our professional design team will work with you to come up with a pool size & shape that best suits your space. Our team will then create a design showcasing what your dream space will look like upon completion. Having a hard copy of the design helps the visualization process & is the first step in making dreams a reality!

**Permits.** Like every construction project permits must be obtained from local municipalities prior to breaking ground. Requirements vary from each municipality but generally speaking the following is required. Pool setbacks must be included. Location of equipment must be identified. Type, height & style of fence & gate must meet local bylaws. In some municipalities, a grading survey must be included with your permit application. As with every step in the building process, Pool Craft takes care of this so your experience begins with the peace of mind that your project will meet all code requirements.

**Access.** In order to get the necessary equipment into a backyard for excavating, access needs to be obtained into the yard. The access is always created with the least amount of destruction, and kept as clean as possible. Pool Craft always receives permission when accessing a yard crossing city property, or when fencing is removed between neighbouring houses.

**The Stake out.** You have seen the plan on paper, now it's time to see it on the ground. The pool perimeter is marked out with paint in preparation for excavation to confirm that the design agreed upon meets your expectations. If not, this is the time to make slight modifications.

**The Build.** The hole is excavated 2' bigger than the actual pool. This "over-dig" is used for the behind the scenes material like plumbing & steel supports for the pool walls. Box supports are installed every 4' around the entire pool. The steel panels and box supports are then cemented in place. This system provides tremendous strength to the pool structure and support for decking. A rough concrete first stage bottom is installed to provide a proper base for the finished surface. 2" flexible PVC plumbing lines are installed & carefully backfilled with 3/4" clear gravel, allowing for 100% compaction and excellent drainage. A 1ft sub collar is installed around the perimeter of the pool which will act as the base for the selected coping stone. A finished grout coat (second stage bottom) creates a perfectly smooth surface on which the liner sits. Coping stone is the final stage in the actual pool construction. It finishes off the exterior of the pool with a unique touch.



*"Communication was fantastic throughout the entire construction process and I always felt that we were a valued customer. Jim and everyone associated with the crew that completed the "hands on" construction of our pool were fabulous. Everyone was approachable, polite, courteous and they left the site clean by the end of the day. Even neighbours have commented on the quickness, professionalism and quality of work of the Pool Craft crew."*  
- Dave & Chrystal

**Landscaping.** Once the pool itself is complete, varying degrees of landscaping take place before the liner goes in. Pool Craft handles all aspects of landscaping. Our tradesmen can build something as simple as a pool shed, or as elaborate as a custom cabana, water feature, built in BBQ station or cozy fire pit. The complexity & scope of the project will ultimately determine how long it takes to complete your backyard oasis.

**Liner.** Once all the construction is complete and no more heavy machinery is needed in your yard you are ready for your liner. Each liner is custom made & designed to fit your pool specifically. Bring on the water!

**Equipment.** We use Energy Star approved products to ensure maximum savings and efficiency on pool operation. The equipment is installed based on timing and access to the equipment area, typically this is done during or after the landscaping. By using rigid PVC pipe to plumb each system we ensure maximum flow, efficiency and professional appearance. All equipment sits on a concrete pad & is designed based on your pools specific requirements.

**Pool School.** With everything in place, your pool is now yours to enjoy & care for. Every Pool Craft customer is provided with a personal "Pool School" tutorial covering cleaning, equipment maintenance, water chemistry, & water leveling. This foundation ensures countless hours of happy swimming and relaxation. Pool Craft also offers weekly service should you choose to work with professionals for your pools maintenance.

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"Pool Craft did an outstanding job installing our first pool. Our family and friends have enjoyed every moment by the pool! From the initial consultation, through the construction phase (including landscaping) and post completion, we were extremely impressed with the teams commitment to excellence, professionalism, product knowledge and overall customer service. During the entire process, the Pool Craft Team was very responsive and available at all times to answer any of our questions. The team was a pleasure to work with and well trusted. I would highly recommend Pool Craft to anyone looking to invest in a pool and backyard oasis!" - Brad & Leah





Poolsize: 16X40, Liner Pattern: Greystone  
Coping: Banas Kota Black  
Patio: Patterned Concrete



Poolsize: 16X32, Liner Pattern: Black Terazzo  
Coping: Tiger stripe Aramosa  
Patio Stone: Sandblasted Tiger Stripe Aramosa



Poolsize: 14X30, Liner Pattern: Blue beach pebble  
Coping: Banas Flagstone  
Patio Stone: Banas Flagstone



Poolsize: 15X30, Liner Pattern: Greystone  
Coping: Best Way Barollo  
Patio Stone: Unilock Brussels Block

"This was our 9th pool installation for us but the 1st with Pool Craft. Your company has been hands down the very best we have ever dealt with & would highly recommend you to anyone without hesitation. Your company has very good execution Methods & strong Leadership. Very Impressive!!!" - Bernie & Joanne





Poolsize: 12X20, Liner Pattern: Blue Monte Rio  
Coping: Banas Jet Black  
Patio Stone: Brussels Block



Poolsize: 18X36, Liner Pattern: Rosewood  
Coping: Banas Flagstone  
Patio Stone: Banas Flagstone



Poolsize: 20X40, Liner Pattern: Tan Seaglass  
Coping: Banas Silver Grey  
Patio Stone: Owen Sound Flagstone



Poolsize: 10X22 Custom, Liner Pattern: Gold Pebble  
Coping: Banas Grey Natural Stone  
Patio Stone: Permacon Mondrian Pavers

"Not only has the investment improved our home and backyard, we are most thankful of the increased family time and events that evolve around the pool. Thanks Pool Craft." - Anthony, Vaughan





Poolsize: 35X34, Liner Pattern: Greystone  
Coping: Banas Imperial Black  
Patio Stone: Permacon Mega Trafalgar



Poolsize: 20X47, Liner Pattern: White Beach Pebble  
Coping: Ebel  
Patio Stone: Banas Sandblasted Tiger Stripe Aramosa Flag



Poolsize: 16X30, Liner Pattern: Greystone  
Coping: Banas Imperial Black  
Patio Stone: Permacon Mega Arbel



Poolsize: 16X32, Liner Pattern: Ocean Midnight,  
Coping: Banas Imperial Black  
Patio Stone: Permacon Mega Arbel

"We have been using pool craft services for several years now and are very happy. the last two years we have been using the weekly pool cleaning service as well as opening and closing. I love this service! they are always on time, the pool looked great all summer and the staff are always friendly. I would highly recommend pool craft" Angela - Aurora





Poolsize: 15X30, Liner Pattern: Greystone  
Coping: Banas Grey  
Patio Stone: Permacon Mega Trafalgar



Poolsize: 18X37, Liner Pattern: Greystone  
Coping: Banas Imperial Black  
Patio Stone: Permacon Mega Trafalgar



Poolsize: 16X32, Liner Pattern: Reflections  
Coping: Banas Imperial Black  
Patio Stone: Permacon Amalfie Paver



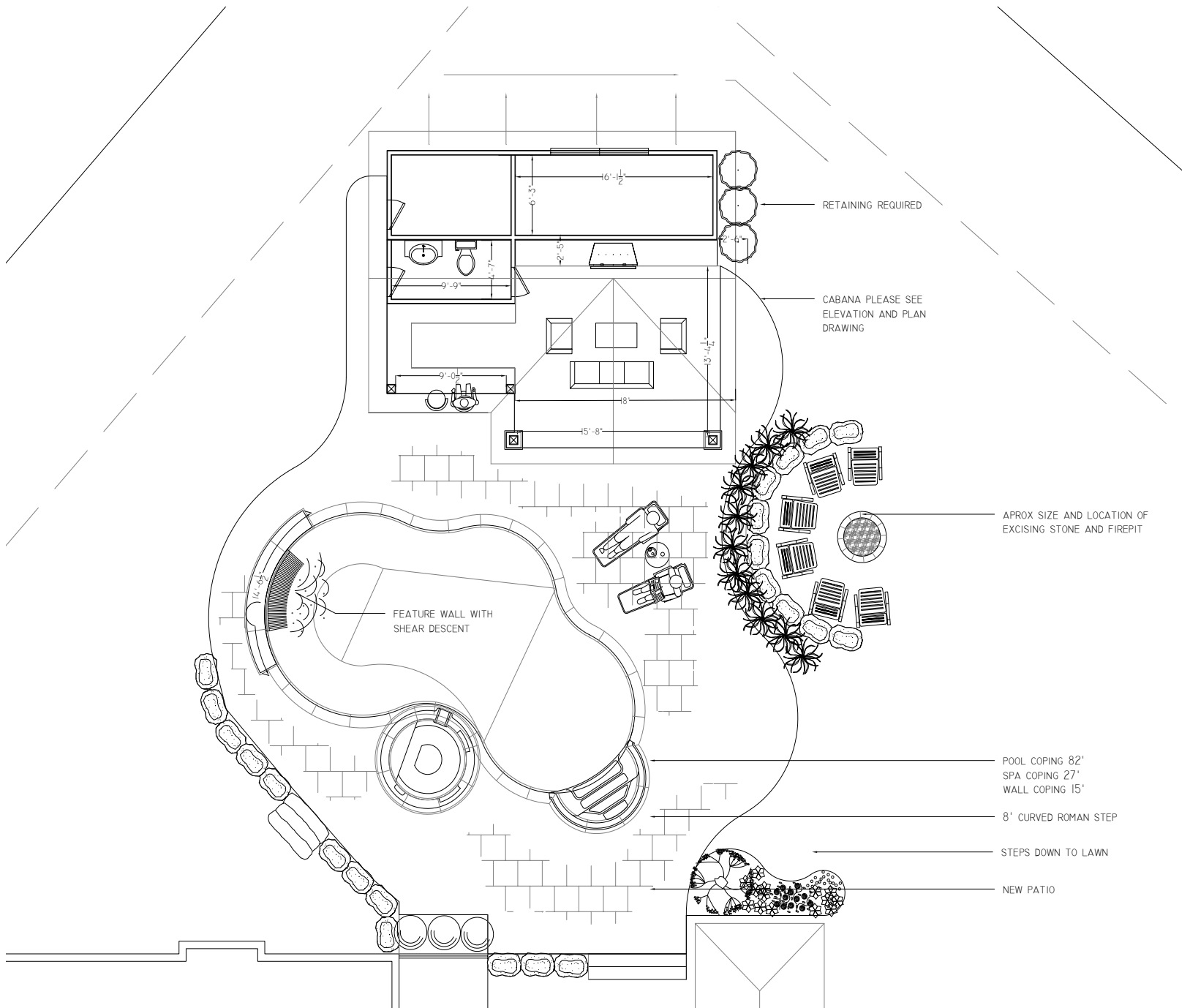
Poolsize: 16X32, Liner Pattern: Greystone  
Coping: Banas Imperial Black  
Patio Stone: Permacon Mega Arbel

"Pool Craft transformed our backyard into an oasis. They built our pool, landscaped and put down a basketball court. We couldn't be happier with the service we received, professional and proficient. We continue to use Pool Craft for weekly maintenance in the summer and monthly maintenance in the winter. The staff is an absolute pleasure to deal with and Geoff in the office is wonderful. I am confident in recommending this unbelievable company to anyone who is thinking of putting in a pool, or wanting maintenance and service. You will never look back or think twice when deciding to use Pool Craft." Natanya and Ryan - Vaughan



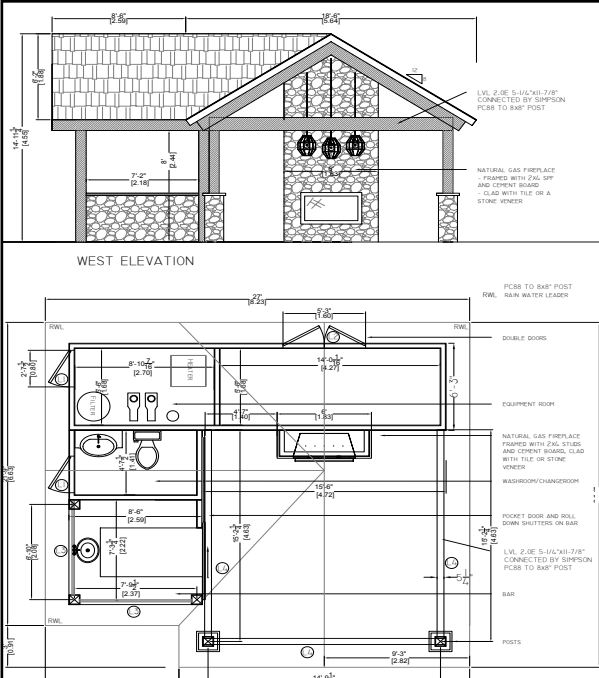
# DESIGN is our forte

Architects use architectural drawings to convey and develop a design idea into a coherent proposal. They are used to communicate ideas and concepts. We use these drawings to show our clients a project layout & how a swimming pool will fit in their own space.



"We just finished having our pool installed and Pool Craft was awesome. Not only did they work with us and our landscaping to recommend a pool, but they were professional and nice to deal with. The installation was quick - even the neighbours commented on how great the workers were! Once the pool was installed and the landscaping done, they came back to show us how to maintain the pool - Pool School!!! We love our pool. The time we get to spend as a family is worth the price!!" - Dianne Stott

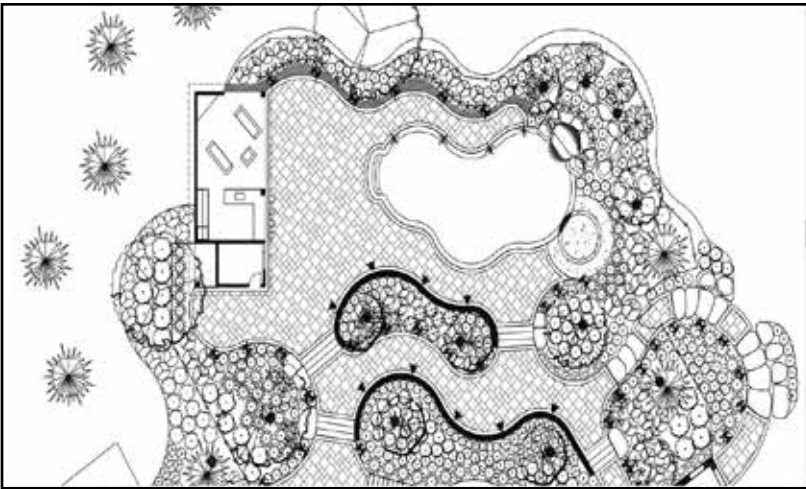




"Geoff and Jason are great to deal with. Pool was completed on time and they did an excellent job. They have helped me with a couple of minor issues and have excellent customer service. We will be moving again in the next 5 years, and they will be installing the next one too!" - Chuck & Megan

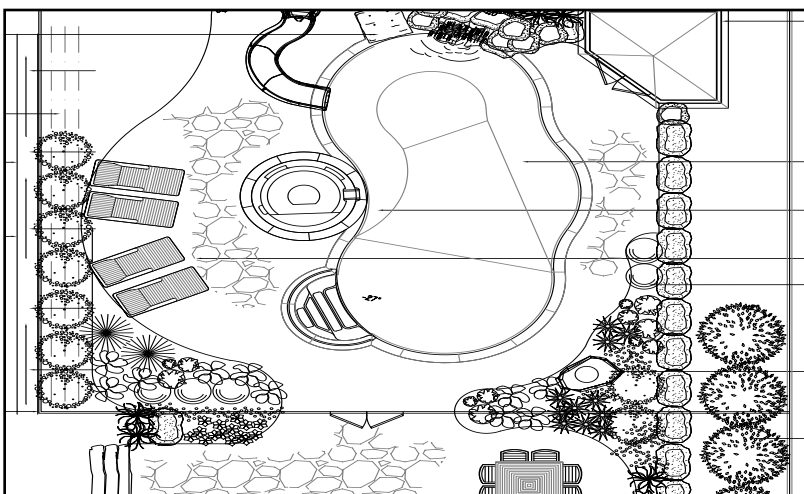


## TAKE AN UP CLOSE LOOK



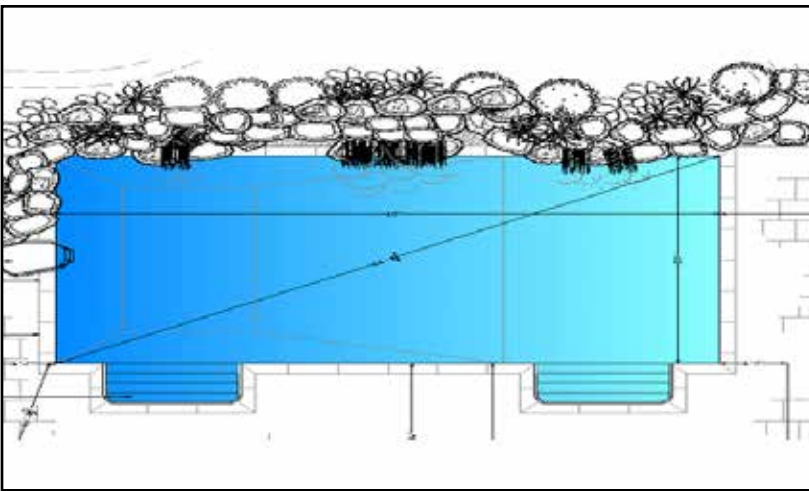
*"We hired Jason and his team to build our pool and to design and landscape our backyard. The team was incredibly efficient and professional, they finished the entire backyard within a month. Our backyard is our oasis, we are extremely happy with the way it looks. We appreciate the attention Pool Craft has given us before, during and after the construction of our pool." - Sophie*





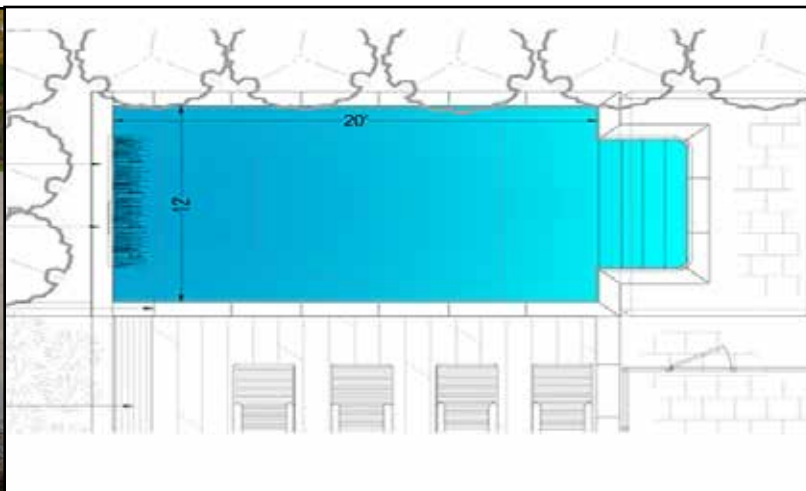
"I wanted to express my complete satisfaction with the opening & closing pool service delivered by the Pool Craft Service Team. The Team has always been on site in time and very well organized. All activities have been accomplished without issues. The Pool Craft personnel at the store is also very knowledgeable and professional. We are very satisfied with Pool Craft and the services provided. Excellent customer service!!!" - Pedro





*"First class customer service from start to finish of the build. Jason listened to what we were looking for in a pool and then made some outstanding suggestions to bring it all together. Two years later and Pool Craft continues to offer the best pool service in York Region. Geoff and Cassidy are always willing to go the extra mile to make sure our pool is open on time and running perfectly. Everyone at Pool Craft makes you feel like your's is the most important call or question, no matter how busy they are. We always leave happy knowing everything is taken care of with Pool Craft." Tony C - Aurora*





"Pool Craft installed our 20 x 40 pool with landscaping in the fall of 2015. Very professional every step start to finish. All the workers, office staff, sales people and owners were excellent. They left the driveway and yard in better condition than before they started. If I emailed or texted a question they responded within minutes, even when I learned our salesman Rick Johnson was on vacation. Rick was terrific. We looked into 3 other companies and none gave us the confidence of Pool Craft. Job was surprisingly quick without any interruptions." Ted - Richmond Hill



# LIVE OUTSIDE THE WALLS OF YOUR HOME



"I own a landscape design and construction company and often plan pool landscapes. After years of working with different pool companies, we have chosen Pool Craft as the company to refer our clients to. Pool Craft supplies superior quality installations and are a pleasure to work with, but most importantly to me, a great pool always goes in on time and smoothly with no surprises." - Bryce Kramer, President, Landscape Designer



# OUTDOOR LIVING SPACES



Every client is different with their own priorities. Needs & wants vary and each project is unique. We know this. We get it. What works for one family, doesn't always work for another, and each yard is unique. Green space & room for pets may be a concern for one family, while another may want to guarantee they have mowed their last lawn. There are literally thousands of possibilities and options when it comes to swimming pools & backyard designs. We work with YOUR list of priorities to ensure complete satisfaction from the moment we answer the phone.

*"For my family specifically, Pool Craft has gone ABOVE and BEYOND our expectations. Geoff and Cassidy have always made themselves available to answer ALL my questions.....and I had many!! And the few times that I sent them an email during "closed hours of operation", they still ANSWERED....AMAZING! My pool this year has looked amazing and it all was due to the great staff at Pool Craft." - Joe F.*

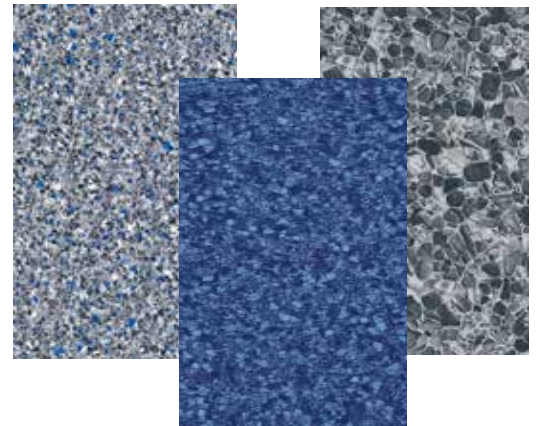


# THE MATERIAL THAT GOES INTO EACH PROJECT

**The Steel.** We use North American made steel. The panels are fabricated using the latest clinch-lock technology for superior rust resistance and durability without welds. This technology locks the folded steel into place without compromising the zinc coating (very important to prevent rust). 14 gauge steel panels & 12 gauge supports go on every Pool Craft build, surpassing industry standards & requirements. Using the highest grade of material affords us peace of mind that each Pool Craft project is built the best way possible.



**The liner.** Our suppliers use the highest quality vinyl available. This vinyl is formulated to best resist tearing, breaking, puncturing, cracking in cold weather, degradation from UV & chlorine bleaching, It also has an added fungicide & clear coat to protect against abrasion. Our goal is to offer you the finest vinyl unparalleled in the industry. Our extensive pattern selection includes full floor print (no tile across the top), tiled options, customizable mix n' match patterns as well as textured vinyl for maximum grip.



**Coping.** Stone coping is one of the areas Pool Craft specializes in. Whether your project consists of pool coping, a sheer decent water feature or a spill over spa with ledgerrock, our stone masons' treat every yard like it is their own. There are so many options to choose from: coping comes in either a bull nose edge to a rock face edge and there are dozens of colour choices. Generally speaking, a rock face coping is used on all pool shapes where a bull nose coping only suited for rectangle applications. Stone coping finishes off the overall look of our pools & elevates the final product one step further.



**Safety Cover.** Safety covers form a tight fit over the top of your pool protecting your investment & your family over the winter months. Fastened with a secure anchor system safety covers are strong enough to hold your weight. Made from a high quality porous mesh they slowly allow water to seep through but keep the big debris out. These covers are an attractive & safe option available with all our pools.



*"As a single mom, the idea of taking on a large project was scary in so many ways and POOL CRAFT went above and beyond to ensure that I felt safe, that all of my questions were answered immediately, and that what I envisioned and wanted was seen to the end. I am still in shock that I have a beautiful pool! They were always there when they said they would be and always let me know what would happen next. Thank you for taking care of everything from site preparation, construction, electrical/gas, landscaping, site restoration and even pool school. Your company is truly second to none! Thank you! Thank you! Thank you!" - Rosy Macor*



**Steps.** Fiberglass is available in various shapes, sizes and colours & can compliment any shape you choose. Steps, spas, swim ledges & sit n' steps are all great additions to any pool project.



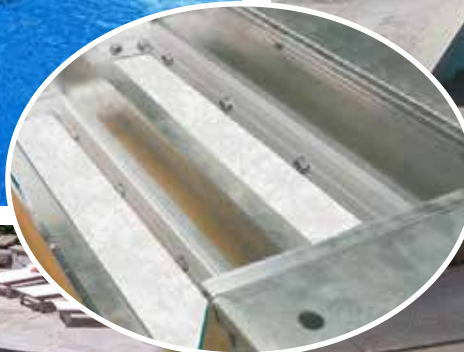
SPILL OVER SPA'S

CORNER STEP

STRAIGHT STEP

CURVED ROMAN STEP

**Steel Steps & Benches.** The options for steel steps & benches are endless. These are taylor made for each project so they are customizable to fit any budget, style & pool. These custom entrances are dramatic & inviting. Our steel steps & benches are backfilled with 3/4" stone or concrete for maximum strength & durability. There is no welding so there is no rust.



*"We are absolutely thrilled with our new outdoor paradise! Pool Craft handled every aspect of our pool design and within 6 weeks we went from an empty deserted backyard landscape to an absolutely stunning jaw dropping backyard. The staff was so professional and hard working and there were days they didn't stop for a break. They promised us a pool by the beginning of summer but they gave us so much more! We have an incredible backyard that has now become the family gathering place away from televisions, computers or devices." - Jennifer, Uxbridge*





## MAKING IT TICK with



Equipment Pad. To our knowledge Pool Craft is the first company to become a licensed partner with ENERGY STAR. As an ENERGY STAR partner, we sell qualified products and promote practices that help save you money and reduce greenhouse gas emissions. The Pool Craft Company Ltd. is committed to promoting ENERGY STAR certified products and reducing our energy emissions.

The equipment that goes onto a concrete pad is unique to each project. The pool specifications, the wants & needs of the owner & the surrounding elements all play a role in selecting equipment. Pool Craft provides the most current equipment available on the market with energy efficient options at the forefront. Variable speed is an excellent choice when combined with water features & spas. 1/2 HP pumps work great & save energy when a lower volume of water can be filtered in less time. Sand filters are used when there is a high volume of deciduous trees or elements that can clog a filter quickly, & a cartridge filter is a greener option when backwashing regularly isn't an option or required. Heaters can be sized to heat quickly for an impromptu evening swim, or a heat pump can be used to save energy & maintain a consistent temperature. Salt, UV, Ozone - we are experts on it all! As an expert we take all of these things into consideration when working with you on your equipment options.

### Salt Chlorination & Sanitizers.

Salt Chlorine Generators use common table salt to produce all the chlorine a pool needs, safely, effectively, and automatically. Salt offers the same sanitation performance as manual chlorine addition without dealing with tabs or liquids. Bags of pool salt are added to the water & the generator converts it to chlorine.

There are additional sanitizers available that can help lower the chlorine levels in your pool, yet still maintain crystal clear water. Ozone, UV & ionization are a few options we work with, all based on your specific wants & needs.



*"Geoff and Jason have provided repairs and maintenance for my 24 year old pool for almost 10 years. Their service is exceptional. They are always clear in what needs doing and fair in their pricing. I would not hesitate to recommend them to anyone." - Carlo*





**Lighting & Water features.** Backyard lighting can add ambiance to any outdoor living space. Dining alfresco, an evening swim or a backyard party can all be enhanced with the addition of pool lights. We work with the top manufacturers providing the best in outdoor pool lighting. Sheer descents, laminar jets, sheer rains, or waterfalls can transform a backyard pool into an island oasis or retreat like no other. The sound of cascading water is unparalleled in providing a relaxing escape from the everyday.


















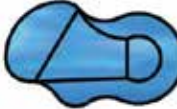




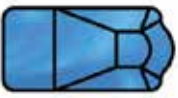














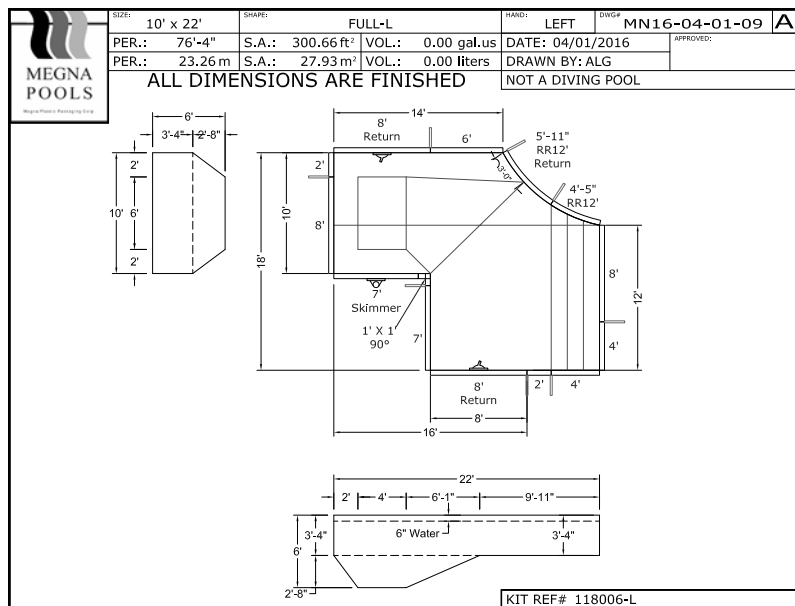
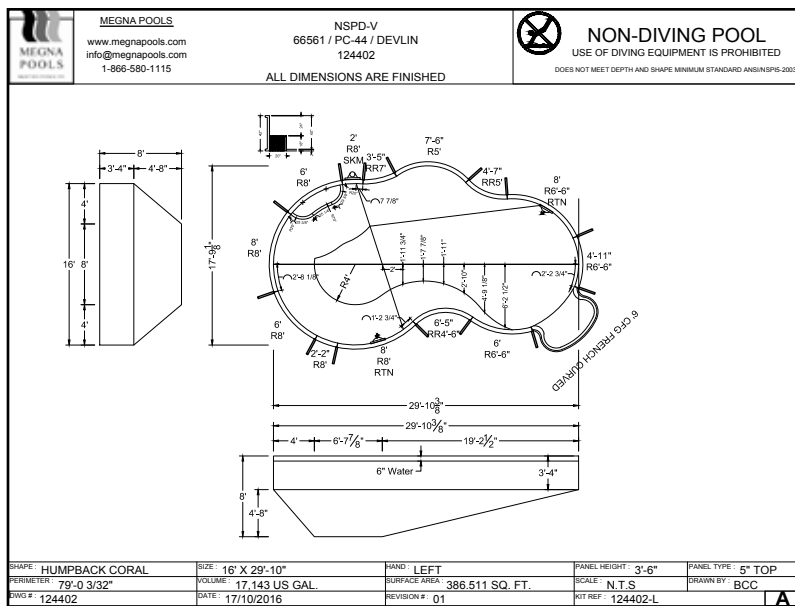
**Automation.** Having all the bells and whistles added to your pool is great but how you use them is what matters! With our automated control systems, scheduling and operating your filtration cycles, heating, landscape lighting, sanitizing, waterfalls and fountains all will be blissfully automatic. System controllers and remote controls are simple to use with easy-to-read digital displays and step-by-step menu driven instructions. Want to control your pool from your phone? No problem, we've got an app for that! Wireless options allow you to turn your heater up with a swipe of a finger.

*"We have dealt with Jim Perkins and the Pool Craft staff for nearly 25 years. Over this period of time they have provided prompt, friendly and professional service for required maintenance, purchase and installation of both new and upgraded equipment as well as the opening and closing of our pool annually. Geoff and the staff at the store are very knowledgeable and friendly. Our long term relationship with Pool Craft is a testament to our satisfaction with their customer focused service. We certainly have no hesitation recommending them for either installation or servicing your pool." - Robert*



# CUSTOMIZATION

 <b>AZTEC</b> AKA: MAYAN, BARBADOS	 <b>BAFFIN</b> AKA: OFFSET GRECIAN, MONTEGO	 <b>CANYON</b> AKA: CARAT	 <b>CONTOUR</b> AKA: CLOVERLEAF	 <b>CONTEMPORARY FULL L</b>	 <b>DIAMOND</b>	 <b>EASTWIND</b> AKA: LAZY L, 4FT RAD FLORIDA LAZY L
 <b>FLAT BACK KIDNEY</b> AKA: FUJI, CELEBRITY	 <b>FULL L</b> AKA: BAHAMA FULL L	 <b>FULL L, SQUARE CORNER</b>	 <b>GRECIAN</b>	 <b>HAITI</b> AKA: OVAL LAZY L, ARIZONA	 <b>HUMPBACK HAVANA</b> AKA: HUMPBACK CORAL, MOUNTAIN LAKE REVERSE, TAHITI	 <b>HUMPBACK KIDNEY</b> AKA: MOUNTAIN LAKE, TAHITI, HUMPBACK CORAL
 <b>HUMPBACK OASIS</b> AKA: HUMPBACK HAVEN, TAORMINA	 <b>HURONIA</b> AKA: TECH C, MEXICO MULTIFORM C	 <b>KIDNEY</b>	 <b>LAGOONA</b> AKA: PARADISE, ODYSSEY COPENHAGEN	 <b>MONTE CARLO</b> AKA: RIVIERA, MONACO MARTINIQUE, HELINA	 <b>OCTAGON</b>	 <b>OVAL</b>
 <b>OYSTER</b> AKA: ORBIT, MONTEREY EXCALIBUR, PALETTE	 <b>PATRICIAN</b> AKA: VENETIAN	 <b>PEANUT</b> AKA: FIGURE 8	 <b>RECTANGLE, 2FT RAD</b> 4FT RAD RECTANGLE ALSO AVAILABLE (not shown)	 <b>RECTANGLE, SQUARE CORNERS</b>	 <b>ROMAN</b>	 <b>RONDEAU</b> AKA: DELTA 2 (2FT RAD), CALIFORNIAN
 <b>ROSSEAU</b> AKA: DELTA 4 (4FT RAD)	 <b>ROYAL</b> AKA: MONARCH	 <b>SAFARI</b> AKA: SAHARA, LIBERTE	 <b>SIERRA</b> AKA: ALOHA, GEMINI, OASIS, DEERCREEK	 <b>SIERRA OE</b> AKA: ALOHA OE	 <b>SUTTON</b> AKA: TECH RIO	 <b>WESTWIND</b> AKA: LAZY L, 2FT RAD BAHAMA LAZY L





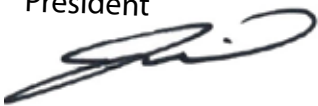
# WE GO ABOVE & BEYOND TO MAKE YOUR VISION COME TO LIFE

- Pool Craft was established in 1974. We are open year round & have a retail location for after pool sales service.
  - As members of the Pool & Hot Tub Council we are fully insured, with \$5,000,000 in liability insurance.
  - We are the recipients of multiple pool & landscape awards with over 2,000 satisfied customers.
  - We pride ourselves on our follow up & our word. Communication is key in our success.
  - You are only as strong as your weakest link. Our staff is the best in business.
- 

**T**hank you for the opportunity to discuss a swimming pool and landscape project with you. We recognize that you are investing a lot of money in your backyard and that you want it done right!!! Budgets vary from client to client and we can accommodate any budget, whether large or small. The Pool Craft approach is simple: we want to develop long term relationships with our clients that go beyond the installation itself. We have never been about being the biggest company; we have always been motivated to do the best job possible and to provide a high level of after sales service. This philosophy has given Pool Craft one of the best reputations in the industry. We'd love to work with you to make your backyard vision a reality.

Yours Truly,

Jason Mitchell  
President







[www.poolcraft.ca](http://www.poolcraft.ca)